

NE SKILL

Training - Incubation - Employment

MEET OUR INSTRUCTOR

SIDRA SADAF

DIGITAL MARKETING , SEO INSTRUCTOR

“ A Seasoned Digital Marketing Professional with Expertise in Growth Hacking and SEO. Skilled in Auditing and Optimizing websites for Better SERP Rankings, Brand Development, and web Traffic Growth. Experienced in Driving Advertising Revenue and Developing Strategies to Enhance Marketing Performance. ”



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Current Role

- Digital Media Marketing Manager and Instructor at NeXskill
- Project Manager, NeXskill Digi Agency



TOP SKILLS

- Competitive Analysis and Webmaster Analysis.
- Geo-Targeted Keyword Optimization and On-Page Optimization.
- Technical SEO and Social Media Enhancement.



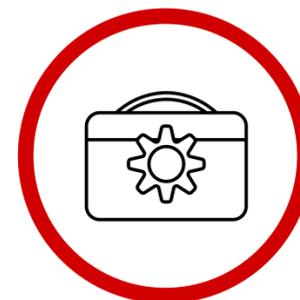
COURSE AND EXPERIENCE

- Digital Media Marketing Manager & Instructor



CERTIFICATIONS

- Associated Professional Member
- Certificate Member Specialist in YouTube Marketing and SEO



INDUSTRY EXPERIENCE

- Over 12 Years in Digital Media Marketing, SEO, and Business Analysis

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CORE EXPERTISE

**Competitive and
Webmaster Analysis**

**Geo-Targeted
Keyword and On-Page
Optimization**

**Technical SEO and
Social Media
Enhancement**

**Google Ads, YouTube Ads,
Amazon Ads, Meta Ads,
TikTok Ads, Snapchat Ads,
and LinkedIn Ads.**

**ATL and BTL
Campaigns**

**Paid Campaigns
Management**





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700+ Success Stories

- Managed 200+ Successful Projects
- Hired 700+ Students into the Industry



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**Join me to Explore Digital Marketing
and Shape Your Future with Cutting
Edge Strategies!**



#JOIN NEXSKILL

